



Press Release
Stockholm, December 5th 2023

The first room at Villa Dahlia is now ready

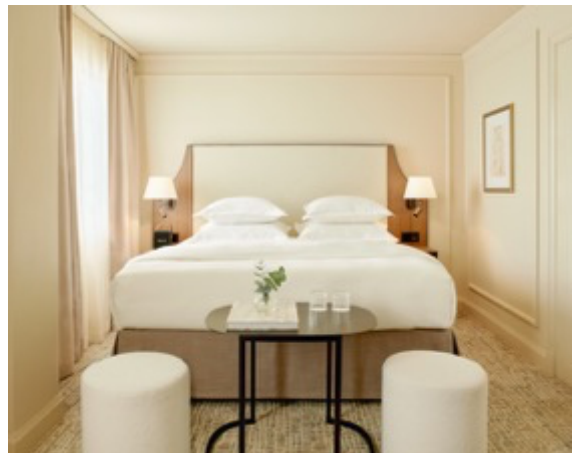
The exclusive boutique hotel will open during autumn 2024

Vasastan's first exclusive boutique hotel is taking shape by Tegnérlunden, in central Stockholm, and the first guest room is now ready. The new hotel has been given the name Villa Dahlia and is a new sister hotel to Hotel Diplomat and Villa Dagmar. Villa Dahlia will open in early autumn 2024.

Architect Per Öberg has been given the assignment to complete Villa Dahlia – the Malmström/Cappelen family's third hotel in Stockholm. Guests will be offered a lush experience during their stay, with Tegnérlunden as the closest neighbour.

“We are delighted to present Villa Dahlia's first room and to unveil the hotel's name, inspired by Villa Dagmar, our grandparents' Karl and Dagmar Bergstens' home in Båstad, which my siblings and I often visited. The delightful scents of the flower garden lingered in the late summers, making dahlias a symbol for family, love and beautiful moments to remember,” says Anna Cappelen, active partner in Hotel Diplomat, Villa Dagmar and Villa Dahlia. *“Therefore, it became the natural choice of name for our third hotel.”*

The new chic boutique hotel, which brings to mind Milan in the 20s and 30s, will be an evocative international meeting place for both hotel guests and local residents. The first room completed, a deluxe room, sparks a preview of the rooms' casual elegance, carefully selected color and material choices for a first-class sleeping experience. It also gives a sense of the hotel's overall interior and atmosphere creation, where sustainability and craftsmanship are integrated into all choices. The interior comes from smaller suppliers to ensure high quality with curated design choices by mother and daughter, Anna and Pauline Cappelen. The hotel's atmosphere and interior evoke a cozy Italian villa feeling.



“We have an intense period ahead of us completing Villa Dahlia, and we look forward to spring when we will open for bookings,” says Sune M. Malmström, partner and principal project manager of Villa Dahlia. *“Our vision is to become a new retreat and dedicated destination for both hotel guests and tourists, as well as residents in the neighbourhood and Stockholm locals.”*

The new boutique hotel will open in autumn 2024. Bookings will open in the spring. <http://hotelvilladahlia.com>

The privately owned boutique hotel Villa Dahlia, which will open in the autumn of 2024, is a sister hotel to Hotel Diplomat Stockholm and Villa Dagmar. It's operated by the fourth generation of the Malmström family. The hotel will offer an international hotel experience at Tegnérlunden and Vasastan, featuring 103 rooms and suites, a restaurant and cocktail bar, a dedicated spa, gym, and conference/private dining facilities. The property is owned by Jan-Åke Glommen, Fredrik Lindberg, Anna Cappelen, and Sune Malmström.



About Villa Dahlia

Located at Tegnérlunden, the 1960s building at the corner of Teknologgatan 2/Tegnérlunden 8 is undergoing a remodeling. Architect Per Öberg will complete the new boutique hotel. The property, Barnhusväderkvarnen 22 (built in 1966), which previously housed Hotell Tegnérlunden, is now being transformed into an exclusive boutique hotel designed to evoke thoughts of Italy, with an aesthetic inspired by the spacious and generously designed townhouses found in Milan.

Half-siblings Anna Cappelen and Sune Malmström together with Jan-Åke Glommen and Fredrik Lindberg collectively own the property. Hotel Diplomat AB will oversee the operations of the new hotel and is the tenant. The Malmström family has been running hotel operations for four generations, starting in the 1960s. Even today, they continue to successfully operate Hotel Diplomat - named "Sweden's best hotel" five times running by the prestigious Condé Nast Traveler Readers' Choice Award, in the category "Best Hotels in Northern Europe". Simultaneously, Villa Dagmar, located on Nybrogatan next to Östermalms Saluhall, has been awarded National Geographic's Traveler Hotel Awards 2021 and recognized by Tatler Travel Guide 2022 as one of the world's top 101 hotels.

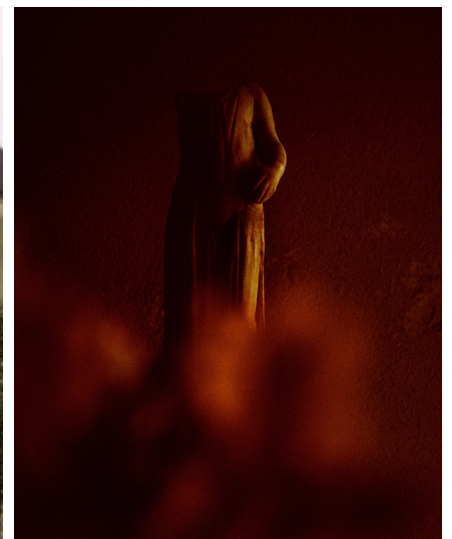
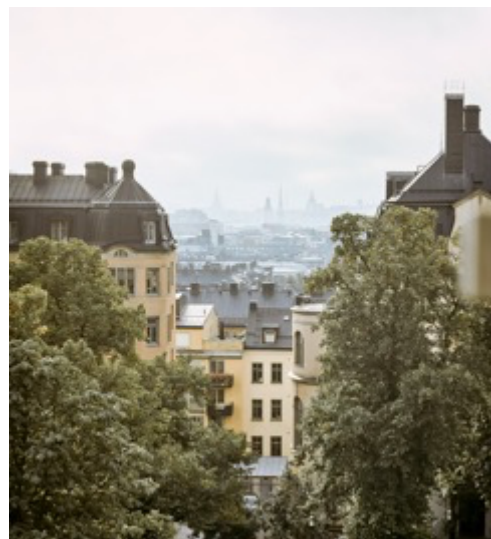
Vernum Properties

Jan-Åke Glommen and Fredrik Lindberg are the driving forces behind the real estate company Glommen Lindberg, which acquired the property Barnhusväderkvarnen 2 in early 2023. With this acquisition, they took over the ongoing project from Probitas, with the ambition to create a new hotel destination in Stockholm. The company Glommen Lindberg has changed its name and goes under the brand Vernum Fastigheter, which builds and manages houses and apartments at desirable addresses across Sweden. For more information visit: www.vernumfast.se

About Tegnérlunden

The earliest history of the location is characterized by the old and new Barnhuskvarnen, two windmills at the former Kvarnbacken (Mill Hill). The oldest mill was erected in 1639 and was a so-called stump mill that belonged to Stora Barnhuset (The Great Orphanage) and was used to grind the orphanage's grain. Around 1740 another mill was erected. The two mills on Kvarnbacken were demolished around 1890 when Tegnérlunden was established. At the time, Tegnérlunden was the smallest park in Stockholm. Today, the only reminders of the previous activities are the names of the city blocks.

Photographer: Henrik Lundell /HLVM. **For further information, interviews and high-resolution images, please contact:** Heléne Airijoki, Press Contact SpoilConcept, E-mail: helene.airijoki@spoilconcept.se, Telephone: +46 73 385 03 19.



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